



Mayrhofer Press Information Winter 2018–19

RELAX ON MOUNT AHORN

OUR LEISURE MOUNTAIN IS THE PERFECT PLACE TO UNWIND

In today's fast-paced society it's not easy to find peace and quiet. On Leisure Mountain Ahorn, however, from 15 December guests can leave behind the hustle and bustle of everyday life and dive into a beautiful winter wonderland to decelerate, spend some quality time with the family, and let the fun begin! The Ahornbahn, Austria's largest reversible ropeway, quickly and comfortably brings you up to the Ahorn Plateau and its wide slopes. As soon as you take in the panoramic views, you'll forget everything else around you. Not all beginnings have to be hard!

The easy slopes on the Ahorn Plateau and the child-friendly lifts are an ideal introduction to winter sports. The moderate pistes are ideal for carving. The **Ahorn Fun Ride** next to the Übungslift and the Filzenalmlift is also suitable for novices. As the name suggests, it's a lot of fun! Thanks to its gentle slope, fun waves, steep turns, and bowls, good times for winter sports fans of all skill levels are guaranteed. What's more, it's the perfect place for you and your children to acquire the coordination and motor skills necessary for safe skiing and snowboarding. In the meantime, advanced skiers and snowboarders can enjoy the challenging 5.5-km-long valley run.

AWAY FROM IT ALL YET RIGHT IN THE THICK OF THINGS

The Ahorn is known not only for its pistes but also for its variety of alternative activities offering great entertainment for the entire family. You can start or finish off your day with an idyllic walk along the **Ahorn Winter Hiking Trail** or the new **Filzenkogel Winter Hiking Trail**, both of which lead through a beautiful winter wonderland. Stop for a well-deserved rest at the **White Lounge Igloo Village**. Sit back in a deck chair on the sun terrace while sipping a cool drink to make your day of hiking or skiing that much more special. Whoever still hasn't had enough of the mountain can even spend the night in one of the White Lounge Igloo Suites.

If you're looking for even more action, the **Pistenbock Toboggan Run** will definitely get your adrenaline pumping. It's great fun for young and old toboggan fans alike. On a specially designed course you'll adjust your hat, hang on tight, and tackle the turns. As you know, practice makes perfect!



UNIQUE WINTER EVENINGS AT 2,000 METERS ABOVE SEA LEVEL

Besides offering a variety of extraordinary winter activities, the Mayrhofner Bergbahnen also know how to top off a great day on the mountain. Every Tuesday evening from mid-January until early April you have the opportunity to join us for a “Dinner on Mount Ahorn”, complete with delicious food and breathtaking views of Mayrhofen at night. Let us spoil you with our legendary three-course menu at 2,000 meters above sea level. This extraordinary dinner will be served in the Kunstraum at the Ahornbahn mountain station, where you can also admire works of art by local artists. At the **White Lounge Igloo Parties**, which also take place every Tuesday from mid-January until early April, various DJs will keep the crowd dancing. The mountains are calling!

For more information, visit www.mayrhofner-bergbahnen.com. With so many highlights to choose from, it's sometimes hard to make up your mind. That's why we came up with the free Mayrhofner Mountain App, which provides tour suggestions and lots of insider tips, comes with a ski navigation system, and even challenges you to enter a photo contest with great prizes.



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ACTION, LEISURE, AND FUN FOR THE WHOLE FAMILY AROUND MOUNT PENKEN AND MOUNT AHORN WITH THE MAYRHOFNER BERGBAHNEN

++ SEASON START	1 December 2018
++ SKI AREA	139 kilometers of pistes 58 modern lifts
++ NEW	Mayrhofner Mountain App, with integrated ski navigation system, insider tips for the ski resort, and a photo challenge with great prizes (download in the App Store, available for iOS & Android)
++ ACTION MOUNTAIN PENKEN	NEW: Möslbahn on Hochschwendberg NEW: Piste no. 16 incl. Ski Movie Course NEW: "Zeitreise" Winter Hiking Trail
++ LEISURE MOUNTAIN AHORN	Perfect for families & nature lovers NEW: Filzenkogel Winter Hiking Trail NEW: Kunstraum at the Summit Station
++ SOCIAL MEDIA	Facebook: So muessen Berge sein Instagram: #somuessenbergesein
++ SERVICE	Suggestions for tours through the ski resort (https://www.mayrhofner-bergbahnen.com/en/mountain-experience-winter/activities/skiing/tour-suggestions/ and on the app) Free ski buses with digital ski bus information
++ SOUVENIRS	Available at all cash desks and in our Online Shop at www.mayrhofner-bergbahnen.com
++ SEASON	Penkenbahn 1 December 2018 to 22 April 2019 Ahornbahn 15 December 2018 to 22 April 2019
++ EVENTS	14 to 16 December 2018: Outdoor Guiding Days 15 December 2018: RISE&FALL sports event (www.riseandfall.at) 6 January 2019: Groms Open in Penken Park (for up-and-comers) 23 to 24 February 2019: SAAC Basic Camp 24 February to 1 March 2019: SAACnd Step 2 to 3 March 2019: Völley Rälley Snowboard Competition (third stop on the Zillertal-wide tour) 9 March 2019: Ö3-PistenBully on Leisure Mountain Ahorn 16 March 2019: Go-Shred Penken Bingo 8 to 13 April 2019: Snowbombing

Last updated: September 2018