



Mayrhofer Press Information Winter 2018–19

A CHALLENGE AWAITS!

TRY TO CONQUER MOUNT PENKEN

Whether you're an adrenaline junkie or a freestyler, Action Mountain Penken has the right challenge for you! Action, excitement, and fun is what the pistes in Mayrhofer are all about. To get up to the ski resort quickly and comfortably, you can either take the Penkenbahn directly from the center of Mayrhofer or the Horbergbahn in Schwendau. As soon as you arrive, the incredible views will motivate you to get started right away with some winter sports fun! The winter season starts on 1 December 2018!

PRIDE COMES BEFORE THE FALL

On the **Harakiri Run** both self-confidence and self-assessment are key. Austria's steepest slope adventure, with an average gradient of 78%, is the highlight of the winter holiday for many winter sports enthusiasts. If you're not sure whether you have what it takes to tackle the Harakiri, we recommend that you try Piste 12, the **Devil's Run**. The steep part at the end is known among the locals as the "Harakiri Test."

FLIPS, SPINS, AND SLIDES

Check out the **Penken Park** to marvel at the tricks and stunts of the pros or even get some airtime yourself. With eight different areas that are re-shaped regularly, the park is the place to be for freestylers from all over the world. Beginners as well as pros will find just the right challenge and have a great time in the Pro Area, Advanced Area, Advanced Jib Area, Medium Area, Medium Jib Area, Fun Area, and Beginner Area, as well as at the Fun Ride Penken. The Sun-Jet 4-person chairlift takes skiers and snowboarders back up to the starting area of the park, and there's even a separate T-bar lift that goes to the **Kids Area**. As soon as you get out of the chairlift you can head over to the Chill Out Area to sit back and relax and watch other riders perform tricks. The Penken Park also hosts several exciting events, such as the third stop of the **Välley Rälley** on 2 and 3 February 2019, in which participants have to compete in various freestyle contests. Motivated freestylers can also look forward to the opportunity to win lots of great prizes at the awesome **Go Shred Penken Bingo** on 16 March 2019.

FAST, FASTER, UNTERBERG!

Do you have the need for speed? If so, head on over to the **Racing Paradise Unterberg**! Speed demons and wannabe racers will get their money's worth at Piste 15 thanks to its three permanent timed giant slalom courses. Enjoy the feeling of freedom while darting down the same courses that international ski stars train on.



LIGHTS, CAMERA, ACTION!

If you're the type who wants to analyze your rides, or even laugh at yourself, you should try our **Ski Movie Course** on Piste 16 at the **new Möslbahn** and take your memories back home with you on video as a souvenir! From December 2018, the comfortable Möslbahn will connect the village of Mösl on Hochschwendberg with Action Mountain Penken. You can download your video free of charge using your ski pass number at www.skiline.cc. And what would skiing be without a proper challenge? To win the **Mösl Challenge**, winter sports fans have to complete 10 descents on Piste 16 within six days. Every day, we'll give away free day passes for the Mayrhofen Ski Resort. Just fill out a Mösl Challenge Participation Form at any cash desk to be entered in our drawing. If you're looking for even more fun on Mount Penken, look no further! With waves and steep turns, the all-new **Fun Ride Gerent** at Piste 11 promises to live up to its name. The same applies to the **Fun Ride Penken**.

LEAVE ALL THE STRESS OF EVERYDAY LIFE BEHIND

Besides exciting park sessions and thrilling downhill runs, Mount Penken also offers idyllic scenery and leisurely activities that are perfect for families and aficionados. For some peace and quiet, we recommend the new **"Zeitreise" Winter Hiking Trail**, which leads from the Penkenbahn mountain station toward the Gschösswandhaus. Doing so will take you on a fantastic journey through the history of skiing and provide you with breathtaking panoramas. The **Penken Winter Hiking Trail** leads from the Kombibahn mountain station to the Penkenjoch and gives you wonderful views of Mount Ahorn.

For more information, visit www.mayrhofner-bergbahnen.com. With so many highlights to choose from, it's sometimes hard to make up your mind. That's why we came up with the free Mayrhofner Mountain App, which provides tour suggestions and lots of insider tips, comes with a ski navigation system, and even challenges you to enter a photo contest with great prizes.



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ACTION, LEISURE, AND FUN FOR THE WHOLE FAMILY AROUND MOUNT PENKEN AND MOUNT AHORN WITH THE MAYRHOFNER BERGBAHNEN

++ SEASON START	1 December 2018
++ SKI AREA	139 kilometers of pistes 58 modern lifts
++ NEW	Mayrhofner Mountain App, with integrated ski navigation system, insider tips for the ski resort, and a photo challenge with great prizes (download in the App Store, available for iOS & Android)
++ ACTION MOUNTAIN PENKEN	NEW: Möslbahn on Hochschwendberg NEW: Piste no. 16 incl. Ski Movie Course NEW: "Zeitreise" Winter Hiking Trail
++ LEISURE MOUNTAIN AHORN	Perfect for families & nature lovers NEW: Filzenkogel Winter Hiking Trail NEW: Kunstraum at the mountain station
++ SOCIAL MEDIA	Facebook: So muessen Berge sein Instagram: #somuessenbergesein
++ SERVICE	Suggestions for tours through the ski resort (https://www.mayrhofner-bergbahnen.com/en/mountain-experience-winter/activities/skiing/tour-suggestions/ and on the app) Free ski buses with digital ski bus information
++ SOUVENIRS	Available at all cash desks and in our Online Shop at www.mayrhofner-bergbahnen.com
++ SEASON	Penkenbahn 1 December 2018 to 22 April 2019 Ahornbahn 15 December 2018 to 22 April 2019
++ EVENTS	14 to 16 December 2018: Outdoor Guiding Days 15 December 2018: RISE&FALL sports event (www.riseandfall.at) 6 January 2019: Groms Open in Penken Park (for up-and-comers) 23 to 24 February 2019: SAAC Basic Camp 24 February to 1 March 2019: SAACnd Step 2 to 3 March 2019: Völley Rälley Snowboard Competition (third stop on the Zillertal-wide tour) 9 March 2019: Ö3-PistenBully on Leisure Mountain Ahorn 16 March 2019: Go-Shred Penken Bingo 8 to 13 April 2019: Snowbombing

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