



Mayrhofen Press Release **Summer 2017**

ROLL OVER THE LAKE IN A BALL AND RIDE A SCOOTER DOWN THE MOUNTAIN **ACTION MOUNTAIN PENKEN THE CULT MOUNTAIN FOR BIKERS, CLIMBERS AND FUNSPORTS LOVERS**

The Penken is quite different from any normal mountain. It is superb for funsports and offers a truly special experience. Simply going up the mountain with the Penkenbahn and sensing the open-top feeling on one of the Kombibahn Penken open-air gondolas is an experience on its own. The Funsportstation offers lots of action with mountain scooters and a reservoir that visitors can walk across without getting wet. The Penken fully lives up to its reputation as an Action Mountain. There are bike routes for racers as well as for those who simply wish to enjoy the ride, with challenging trails, spectacular panorama paths, high-altitude hikes lasting several days and climbing tours that are fun for the inexperienced.

People who don't know it tend to underestimate it: at first sight, the Penken appears to be a mountain just like any other - a place to go with attractive bike routes, hiking trails for one day or several days, and offering classic Tyrolean mountain restaurants. The Penken has all of this – but it also has a whole lot more to offer that makes it very special. Anyone who loves mountains and action will find everything they're looking for here. Even going up on the new Penkenbahn cable car from the centre in Mayrhofen to the mountain station at an altitude of 1,790 metres is a quite unique experience. At the top, bikers have a choice of various mountain bike routes to get to grips with. Whether simple or demanding - everyone can decide for themselves. Those who simply wish to enjoy the ride can change to the Kombibahn Penken: they can take their bikes on up on one of the open-air gondolas and look forward to panorama trails around the Penkenjoch at an altitude of 2,095 metres. There are superb views of the 3,000-metre Zillertal mountains and bikers can take plenty of time to think about which route they would like to come down on. The spectrum ranges from gentle tours with moderate differences in altitude – ideal for the whole family – to sporty mountain bike routes running right down into the valley.

PENKEN ALL OVER: THE RESERVOIR AS A FUN SPORTS LOCATION

Penken Reservoir is the meeting place for funsports enthusiasts. The Funsportstation at the reservoir is not far from the Kombibahn Penken mountain station. And once you arrive there, you'll want to stay. A real highlight here are the Funballz – big, see-through plastic balls that visitors can get inside and roll across the water in, staying dry all the time. There's a certain element of wobble of course, but the whole thing is enormous fun. The same applies to the mountain scooters. This rather unique form of Alpine transportation is available in both a sporty version and a more easy-going alternative. Visitors can choose from two different scooter routes to warm up on. Meanwhile for those who prefer to head up the mountain on a steep climb, there is also a Via Ferrata at the Knorren. Climbing sets are available for loan at the Funsportstation. The best view is reserved for the paragliders: the Penken has two starting points to offer. Those who wish to enjoy things in more leisurely style can ride up on the cable car and enjoy the panorama on a sun terrace at one of the numerous mountain restaurants.



Infobox: Mayrhofen

www.mayrhofner-bergbahnen.com

Things to do on Action Mountain Penken:

- Ascent** Unique experience on the 3S Penkenbahn cable car and Kombibahn Penken with its open-air gondolas
- Funsportstation** Funballz: inflated balls in which you can roll over the water, Mountain scooter hire, free loan of via ferrata sets
- Panorama Trail** Path with pushchair access and paraglider swing, viewing stations with telescopes
- Biking** Routes at varying levels of difficulty
Bike event "Zillertal Bike Challenge" June 30th – July 2nd, 2017
- Climbing** Two climbing areas at Action Mountain Penken
50 routes in total (levels of difficulty 4 to 8)
Via Ferrata at Knorren
- 3S Penkenbahn** re-opened in December 2015, comfort cabins, panorama windows, WiFi and an innovative access system
travel time: 8.2 minutes
mountain bike transport available
- Directions:**
- By car** From Munich approx. 1.5 to 2 hours (149 km)
- By rail** By express train to Jenbach, then another 35 kilometres to Mayrhofen on the Zillertalbahn
- By air** The nearest airports are in Innsbruck (65 km), Salzburg (170 km) and Munich (190 km)



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