



**PRESS RELEASE**  
**Summer 2018**

## **ACTION MOUNTAIN PENKEN – NOT FOR PARTY POOPERS**

**Mayrhofen:** On Mount Penken, the 2018 summer season is once again all about action and fun for young and old. Test your agility in the new **Motor Skills Park** or show off your courage at the new **E-Trial Parcours**. Whether you're a mom, dad, kid, or ambitious athlete, **Action Mountain Penken** guarantees you'll have an adventurous summer holiday filled with unforgettable moments.

Agility, courage, action, and lots of fun – that's what our two new highlights and all the other unique activities guarantee on **Action Mountain Penken in the Zillertal in Tyrol**. It's the perfect place for ambitious athletes, adventurous parents, and curious kids. With the state-of-the-art **3S Penkenbahn** you can ride up to 1,800 meters above sea level, and the **Kombibahn Penken** takes you even higher.

### **THERE'S A LOT GOING ON — AMAZING NEW ATTRACTIONS FOR ACTION FANS**

**Motor Skills Park:** The new Motor Skills Park is suitable for all ages. There are 12 stations that will put your agility and balance to the test. To ensure that the adventure succeeds, everyone starts at the Training & Warmup Station. But be careful! With so much action and fun, it's highly likely that you will get sore stomach muscles from laughing too hard. **E-Trial Parcours:** The new E-Trial Parcours has some rather tricky sections but is definitely a ton of fun. It soon becomes clear who possesses agility, coordination skills, and steady nerves! The 12 specially prepared electric motorcycles, also known as E-Trials, have been designed to meet the needs of children, youths, and adults, are powered by eco-friendly electricity, and are extremely quiet.

### **THE FUNSPORTS ADVENTURE PLAYGROUND**

The **Funsportstation** on Mount Penken certainly lives up to its name. Besides the Motor Skills Park and the E-Trial Parcours, the following attractions are on offer:

- Run on water at the Penken Reservoir without getting wet! You'll have a blast in transparent plastic balls called **Funballz**.
- Explore the mountains in a fun and exciting way with our **mountain scooters**, which are available in two versions: sporty and cozy.
- Swing, climb towers, and splash in the water: There is plenty of excitement in the new, idyllic **Mountain Playground**.

Mountains + climbing + variety = Penken. The **"Knorren Nadel"** and **"Steinbock" via ferratas at the Knorren** are great for beginners who want to test their vertical limits. You can rent via ferrata sets free of charge at the Funsportstation (subject to availability). There are also **more than 50 challenging rock climbs** at the Knorren and Gschöss climbing areas that range from Grade IV to VIII (UIAA). There's something for everyone here.

Get on up! Either in the saddle of your mountain bike or into the crystal clear skies of the Zillertal Alps. The network of bike tours on Mount Penken covers all skill levels, and the optimal thermals equate to great conditions for paragliders. However, there are quiet places on Action Mountain Penken as well. Along the Panorama Trail, which is even suitable for baby buggies, you'll find lookouts equipped with binoculars that provide impressive views of Mayrhofen's world of mountains.



**Another insider tip:** If you're looking for even more leisure, head over to Mount Ahorn. With the Leisure Trail, Lake Ahorn and Ahorn Creek, the Ahorn Eagle's Stage, the Sunrise Breakfast, and an open-air cinema, the spacious plateau is a true paradise for leisure lovers.

Follow us on our "So müssen Berge sein" Facebook page or on Instagram with the hashtag #somuessenbergesein.

For more information, visit [www.mayrhofner-bergbahnen.com](http://www.mayrhofner-bergbahnen.com).

#### **ACTION AND FUN FOR THE FAMILY ON MOUNT PENKEN WITH THE MAYRHOFNER BERGBAHNEN**

<b>ACTION MOUNTAIN PENKEN</b>	Funsportstation, Panorama Trail, mountain bike tours, "Knorren Nadel" and "Steinbock" via ferratas, two launch sites for paragliders
<b>NEW AT PENKEN IN 2018</b>	Motor Skills Park, E-Trial Parcours, and Mountain Playground at the Funsportstation; Karl Kraxler the mascot; Mayrhofner Mountain App (summer)
<b>GUIDED ROPEWAY TOURS</b>	Penkenbahn: Fridays, 11:00 a.m. Incl. ascent and descent, guided tour, coffee, and cake
<b>AWARDS</b>	The Mayrhofner Bergbahnen is one of 20 award-winning Tyrolean Summer Lifts: <a href="http://www.tirol.at/sommerbahnen">www.tirol.at/sommerbahnen</a>
<b>SOCIAL MEDIA</b>	Facebook: <a href="https://www.facebook.com/so-muessen-berge-sein">So müssen Berge sein</a> Instagram: <a href="https://www.instagram.com/somuessenbergesein">#somuessenbergesein</a>
<b>SOUVENIRS</b>	Available at all ticket windows, in our Online Shop at <a href="http://www.mayrhofner-bergbahnen.com">www.mayrhofner-bergbahnen.com</a> , and at the Mayrhofner Bergbahnen Shop on Hauptstraße (Main Street) in Mayrhofen
<b>OPENING TIMES</b>	<b>Penkenbahn:</b> 19 May to 7 October 2018 from 9:00 a.m. to 5:00 p.m. <b>Kombibahn Penken:</b> Ascent from 9:00 a.m. to 4:00 p.m., last descent at 4:30 p.m. <b>Ahornbahn:</b> 9 June to 14 October 2018 from 8:30 a.m. to 5:00 p.m., every thirty minutes, with additional rides if demand requires. In good weather also open 20 & 21 and 26–28 October 2018.

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Mayrhofner Bergbahnen Aktiengesellschaft  
Patricia Kröll  
Ahornstraße 853  
A-6290 Mayrhofen  
Tel: 0043 (0) 5285/62277-118  
Fax: 0043 (0) 5285/62277-161  
[marketing@mayrhofner-bergbahnen.com](mailto:marketing@mayrhofner-bergbahnen.com)  
[patricia.kroell@mayrhofner-bergbahnen.com](mailto:patricia.kroell@mayrhofner-bergbahnen.com)  
[www.mayrhofner-bergbahnen.com](http://www.mayrhofner-bergbahnen.com)